

# University of Utah

## Pharmacotherapy Outcomes Research Center

Invites you to attend:

### The Second Western Pharmacoeconomics Conference: 'Foundations for the Future'

The University Park Marriott, 480 Wakara Way, Salt Lake City, UT  
March 7-9, 2007

#### Target Audience and Program Goal

The target audience for this program is pharmacists, health economists, outcomes researchers, and other health professionals interested in pharmacoeconomics. The goal of this program is to provide an update on current health economics research and application of health economics tools in research and other practice settings related to metabolic disorders, respiratory diseases, and pain and palliative care.

#### Program Agenda

##### Wednesday March 7, 2007

**3:30 PM** Poster Room open for set-up

**5:00 PM** Mixer / Networking Session

**6:30 PM** **Keynote Address: Evolution of Quality of Life in Pharmacoeconomics**

**Eva Lydick, PhD**, Chief Research Officer, Lovelace Clinic Research Foundation, Albuquerque, NM

ACPE #: 068-999-07-004-L04 – 1 Contact Hour; 0.10 CEU

**7:15 PM** Dinner

##### Thursday March 8, 2007

**7:30 AM** Registration / Continental Breakfast

**8:30 AM** Program Overview & Learning Objectives

**Diana Brixner, PhD, RPh**, Associate Professor and Chair, Department of Pharmacotherapy, Executive Director, Pharmacotherapy Outcomes Research Center, University of Utah, Salt Lake City

**9:00 AM** **General Session - Patient Reported Outcomes in Pain & Palliative Care**

**Scott Strassels, PhD, PharmD**, Assistant Professor, College of Pharmacy, University of Texas, Austin

ACPE #: 068-999-07-005-L04 – 1 Contact Hour; 0.10 CEU

**Moderator: Joel Hay PhD**, Clinical Pharmacy and Pharmaceutical Economics and Policy, College of Pharmacy, University of Southern California, Los Angeles

**9:50 AM** Research Podium Presentations

**10:10 AM** Break

**10:40 AM** Research Podium Presentations, Continued

**11:20 PM** **General Session - Economic Burden of Metabolic Syndrome**

**Denise M. Boudreau, RPh, PhD**, Assistant Scientific Investigator, Center for Health Studies, Group Health Cooperative, Affiliate Assistant Professor, Pharmaceutical Outcomes Research and Policy Program, Department of Pharmacy, University of Washington, Seattle

ACPE #: 068-999-07-002-L04 – 1 Contact Hour; 0.10 CEU

**Thursday March 8, 2007, Continued**

- 12:10 PM**      **Moderator: Qayyim Said, PhD**, Research Assistant Professor, Pharmacotherapy Outcomes Research Center, Adjunct Assistant Professor, Department of Economics, University of Utah, Salt Lake City  
**Lunch and Poster Viewing**
- 1:00 PM**      Research Podium Presentations
- 2:00 PM**      **General Session - Economic Burden of Community Acquired Respiratory Tract Infections**  
**Carl Asche, PhD**, Research Assistant Professor, Pharmacotherapy Outcomes Research Center, University of Utah, Salt Lake City.      ACPE #: 068-999-07-001-L04 – 1 Contact Hour; 0.10 CEU
- Moderator: Leslie Wilson PhD**, Associate Adjunct Professor, University of California San Francisco
- 2:50 PM**      **Break & Poster Session Networking**
- 3:40 PM**      Research Podium Presentations
- 4:40 PM**      **Day One Wrap Up**  
**Diana Brixner, PhD, RPh**
- 5:00 PM**      **Judge Caucus**
- 6:30 PM**      **Dinner**

**Friday March 9, 2007**

- 7:30 AM**      **Breakfast**
- 8:30 AM**      **Careers in Contract Research**  
**Bridget Olson, PharmD**, Account Director, Dymaxium, Toronto, Ontario
- 8:45 AM**      **Careers in Industry**  
**Rahul Sasane, PhD**, Adjunct Assistant Professor, Director, US Scientific Initiatives and Customer Support, AstraZeneca Pharmaceuticals, Schaumburg IL
- 9:00 AM**      **Careers in Managed Care**  
TBD
- 9:15 AM**      **Careers in Academia**  
**David Sclar, PhD**, Boeing Distinguished Professor of Health Policy & Administration, Professor of Pharmacotherapy, Boehringer Ingelheim Scholar in Pharmaceutical Economics, Director, Pharmacoeconomics & Pharmacoepidemiology Research Unit, College of Pharmacy, Washington State University; Pullman
- 9:30 AM**      **Career Panel Q & A**  
**Moderator: Dan Malone, PhD**, Professor, Pharmacy Practice and Science, College of Pharmacy, Professor, Public Health, University of Arizona, Tuscon
- 10:00 AM**      **Break**
- 10:15 AM**      **Update on ISPOR Student Activities**  
**Josh Epstein, MA**, PhD Candidate, Past President ISPOR Student Network, University of Southern California, Los Angeles
- 10:30 AM**      **Keynote Speaker: Economics and Health Policy**  
**Joel Hay, PhD**, Associate Professor, Clinical Pharmacy and Pharmaceutical Economics and Policy, University of Southern California, Los Angeles      ACPE #: 068-999-07-003-L04 – 1 Contact Hour; 0.10 CEU
- 11:20 AM**      **Student Awards Presentation**
- 11:30 AM**      **Closing Statements**  
**Diana Brixner, PhD, RPh**
- 11:45 AM**      **Adjourn – Box Lunches Available**

### Program Learning Objectives

1. Understand the origins of Quality of Life (QoL) assessment in pharmacoeconomic and pharmacotherapy outcomes research
2. Describe the current trends of QoL outcomes in pharmacoeconomics
3. Understand the appropriate current and future application of QoL outcomes in pharmacoeconomic research.
4. Understand the prevalence of individual and collective cardio-metabolic risk factors.
5. Describe common health care resources used by patients at varying level of risk
6. Understand the economic impact of individual and compounded cardio-metabolic risk and how to apply this to the allocation of limited resources
7. Understand the prevalence of community-acquired tract infections
8. Describe the direct and indirect costs incurred by patients with community-acquired tract infections.
9. Understand the economic impact associated with treating community acquired respiratory tract infections
10. Describe humanistic outcomes: patient satisfaction, quality of life and other patient reported outcomes (PROs) in pain management.
11. Summarize the methods used to evaluate and conduct economic impacts of pharmacotherapy for pain.
12. Identify the relevant costs and effects and determine the manner in which to depict the results and draw comparisons.
13. Understand the role of health economics in health policy decision making.
14. Describe key examples of how health economics influenced health policy decisions or direction.
15. Summarize the impact of health economic research on health policy could have on future direction of health policies in public and private health sectors.

### Fees and Registration Information

Complementary for Academic Participants and Industry Sponsors

Registration includes meeting attendance, handouts, and meals.

Registration required by February 9, 2007. Please e-mail [holly.abel@pharm.utah.edu](mailto:holly.abel@pharm.utah.edu) for a registration form.

Individuals needing special accommodations or assistance please contact the organizers at [holly.abel@pharm.utah.edu](mailto:holly.abel@pharm.utah.edu) by March 1, 2007.



Through attending this program, up to 5.0 contact hours (0.5 CEUs) can be attained and a statement of credit provided to you upon completion of an attendance form, evaluations, pre/post test and signing in at the conference. The statement of credit will be mailed to participants within 60 days of the program.

The University of Utah College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

**This meeting is made possible through educational funding provided by: Abbott Laboratories, AstraZeneca, Takeda Pharmaceuticals, and ISPOR**

